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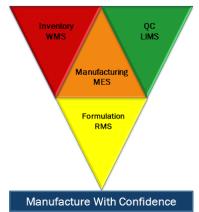
# PRESS RELEASE

## Valdata Systems Launches New You Tube Video Explaining Chemical Management

Valdata Systems Has Published a New Video Describing the Features and Benefits of Chemical Management Systems. The overview explains how a good chemical management system improves productivity while increasing bottom line profits.

**January 4, 2013:** Valdata Systems, the company behind the popular "CMS" Chemical Management System, has launched a new video on You Tube explaining in detail the function and benefits of Chemical Management Systems.

The video succeeds in answering the most common questions related to chemical management systems including: what is a chemical management system, how does it benefit a manufacturer, which departments are affected, and how it combines inventory software, manufacturing execution, formulation software and lims to effectively improve productivity and increase bottom line profits.



"One of the most popular questions we get is 'What do you do'? Because this type of system deals with so many areas of manufacturing, it is difficult to explain the complete impact of this type of system in one sentence. This video helps to answer the question of what a chemical management system does, and how it brings value to every manufacturer who uses this type of technology." Tom Winter, President

The video can be found both on You Tube at: <a href="http://www.youtube.com/watch?v=z7QR81ztzUY">http://www.youtube.com/watch?v=z7QR81ztzUY</a>

The video is also featured on the Valdata website at: <a href="http://www.valdatasystems.com/products.html">http://www.valdatasystems.com/products.html</a>

#### **About Valdata Systems**

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Headquartered in Fairfield, NJ, Valdata Systems is a premier provider of Chemical Management solutions specifically targeting the Pharmaceutical, Flavor & Fragrance, Nutraceutical and Chemical Manufacturing industries.

For more information on Chemical Management Systems, Inventory Control Systems, Recipe Manager and other products provided by Valdata Systems please visit: <a href="www.valdatasystems.com">www.valdatasystems.com</a>

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